Logo - S&S + Impossible

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| **TV: :17/:10/:03**  **CLIENT: POINT**  **CAMPAIGN: 2022 MSE**  **Prelim 4/26/22 SHELLS: SSSH3193000H (:30);** | **TITLE: MAY22/POINT/MSE/SSH/Activities 3.0/SUVs TCare**  **JOB #: 416PORPRCT21620, T21621C, T21622S; 417INIETT21623, INNWBT21624, INNWTT21625, INNWAT21626**  **ISCI CODES: TYFP2087H** |

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| AUDIO | VISUALS | TITLES/SUPERS |
| LIFT VO AND ART CARD FROM TYFP2077H  **JAN: Summer is here. And with a great deal on a new Toyota, you can go out and do all the things that make summer…well, summer.**  **JAN: Like go biking…**  **JAN: …glamping…**  **JAN: …pony rides…**  **JAN: …Mother’s Day…**  **JAN: …scavenger hunts…**  **PERSON: (Yelling in the background) Found it!**  **JAN: …off-roading! (woo-hoo!)**  **[:10 DEALER OFFER]**  Every new Toyota comes with ToyotaCare, our no cost maintenance plan with roadside assistance. Reserve yours today at your local Toyota dealership or Toyota.com.  **JAN: Your summer starts here!**  **VO: Toyota. Let’s Go Places.** | Open outside the dealership as Jan stands among a group of Toyotas. She is talking to camera.  Cut to Jan on a bike standing by a Sienna at the base of a mountain biking trail. Her friend stands near the trunk, preparing to go for a ride.  Cut to Jan sitting at a glamorous campsite with a Tundra hooked up to a camper parked at the back. A couple sits behind her on an outdoor sofa near a campfire.  Cut to a Venza parked next to a pony ride at a park. Jan is standing next to a toddler on a pony.  Cut to Jan standing by a Camry at the valet to a restaurant. We see Jan’s mom getting out of the passenger seat as they head for a Mother’s Day brunch.  Cut to Jan next to a Highlander that’s parked beside a statue. A group of 30-somethings is searching for something around the statue.  Cut to Jan sitting in the driver’s seat of a Tacoma. She speaks to camera out of the driver’s-side window.  Cut to a wide shot of the Tacoma as Jan hits the gas and drives through a giant mud puddle, kicking up mud everywhere.  RAV4  HIGHLANDER  VENZA  COROLLA CROSS  Cut back to Jan outside the dealership talking to camera.  Cut to Toyota logo. | DSCL: Dealer inventory may vary. Vehicles shown with options and some accessories not available from Toyota. Do not overload your vehicle. See Owner’s Manual for weight limits and restrictions. Payload includes the weight of occupants, cargo and options; limited by weight distribution. Current offers end 5/31/22. See your participating Toyota dealer for details.  DSCL: Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Wear seatbelts at all times and do not allow passengers in cargo area.  SUPER: TOYOTACARE  DISCL: Vehicles shown with options using visual effects. ToyotaCare covers normal factory scheduled maintenance for two years or 25,000 miles, whichever comes first. Certain models require a different maintenance schedule as described in their Maintenance Guide. 24-hour Roadside Assistance is also included for two years, unlimited mileage. Roadside Assistance does not include parts and fluids, except emergency fuel delivery. See Toyota dealer for details and exclusions. Valid only in the continental U.S  TOYOTA VIS |